

smart2010

A Smart Idea for Businesses



skills **matching** and referral **technology**

Are you looking for qualified staff to fill vacancies? Are you fed up with high rates of staff turnover due to poor fit? Would you like to save time and money on your recruitment and training efforts? If you answered “yes” to any of these questions, then give **smart2010** a try.

smart2010, or Skills Matching and Referral Technology, is a new program at the Labor Department to help job seekers find employment. However, it is also a great tool for businesses seeking talent.

The science behind **smart2010** is built upon observing the characteristics of over a million real-world placements. It replicates actual, successful market patterns in staffing and placement.

The **smart2010** technology analyzes a job candidate’s resume and extracts their knowledge, skills and abilities. At the same time, **smart2010** combs through job descriptions to locate the knowledge, skills and abilities needed for a quality match.

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smart2010 then compares the resume and the job description based on the common denominators and assigns a “goodness of fit” value. This “goodness of fit” value rates the probability that a resume/job description pairing will lead to a successful placement.

The higher this value is, the better your chance that the candidate and the job are compatible.

Vacancies cost you money in lost productivity and inefficiencies. By using **smart2010**, your business may realize a “time to fill” cost savings of up to 20 percent. And, by finding the best possible candidates the first time, you can save even more money through reduced administrative, training, retention and turnover costs.

Contact a Business Services Representative to learn more and try **smart2010** today!

PROTECT *all Workers*
ASSIST *the Unemployed*
CONNECT *Employers and Workers*

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