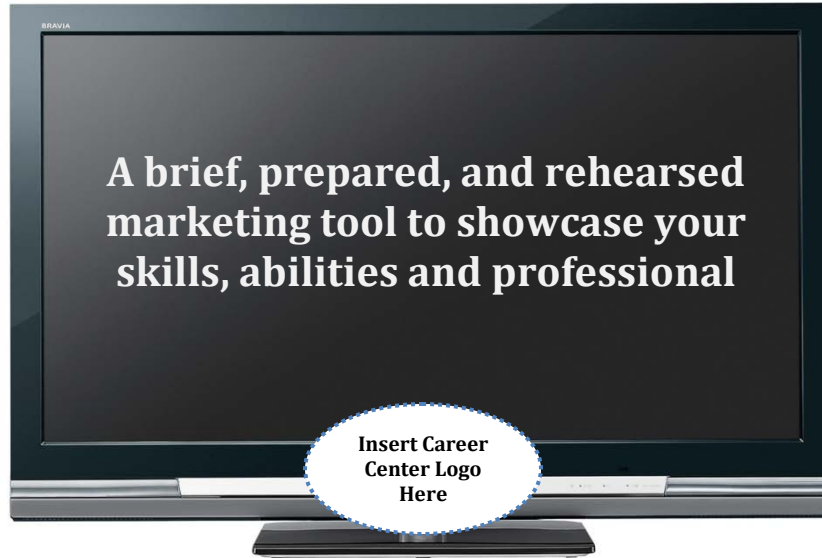


My 60 Second Infomercial or Elevator Pitch



Introduction/How you know this person _____
(insert greeting and how you've connected with this person)

I am/I have experience as _____
(insert profession or job title)

With expertise in _____
(insert top skills, talents, abilities, knowledge)

My background includes _____
(insert industry, department, type of company or services)

My unique qualities are _____
(insert marketable traits and characteristics)

Tag line _____
(insert closing statement that's memorable)