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Examples of Marketing Transferable Skills

Retail Associate Applying for Teacher Aid Position

As a Sales Associate in a retail store, I successfully handled customer's needs every day. To succeed, I had to be a patient and diplomatic problem-solver. Because the same kinds of patience and creative problem-solving are required from teachers, I am confident I will be an effective third grade teacher aid at your school.

Telemarketer Seeking Position in Hotel Management

My work as a telemarketer required me to communicate with a diverse array of people, some of whom represented difficult challenges. I refined my communication skills to the point where I was nearly always able to smooth ruffled feathers, solve problems, and provide satisfaction to customers. These are exactly the skills that are vital to effective hotel management, and I am eager to apply my talents at your hotel.

Systems Analyst to Project Manager in Education

My extensive experience analyzing user requirements and developing procedures for all departments resulted in improved computer systems throughout my organization. Maintaining detailed reports, collaborating with the management team, and determining support necessary for successful project completion would directly contribute to your Project Manager position.

Server Applying for an Entry-Level Marketing Position

I have employed marketing and customer service skills in the restaurant field. In my most recent position, I marketed appetizers, desserts, and other add-ons to customers and added value to their dining experience. I would like to apply the same sales and interpersonal skills in the marketing position that you have vacant.

House-Wife/Stay-At-Home Mom Seeking Position as Management Trainee

As a housewife and mother of three active youngsters I certainly know the importance of good time management and organization. I have gained those skills, along with exemplary leadership and communication talents that would contribute to our mutual success when I join your management training program.