

Welcome to Workforce³ One



Peer Learning Exchange: Using Traditional and Real-Time Labor Market Information to Support Industry Sector Strategies

Workforce^{e3} One
Find resources for Workforce System Success



U.S. Department of Labor
Employment and Training
Administration

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Presented by: Office of Workforce Investment

**U.S. Department of Labor
Employment and Training Administration**

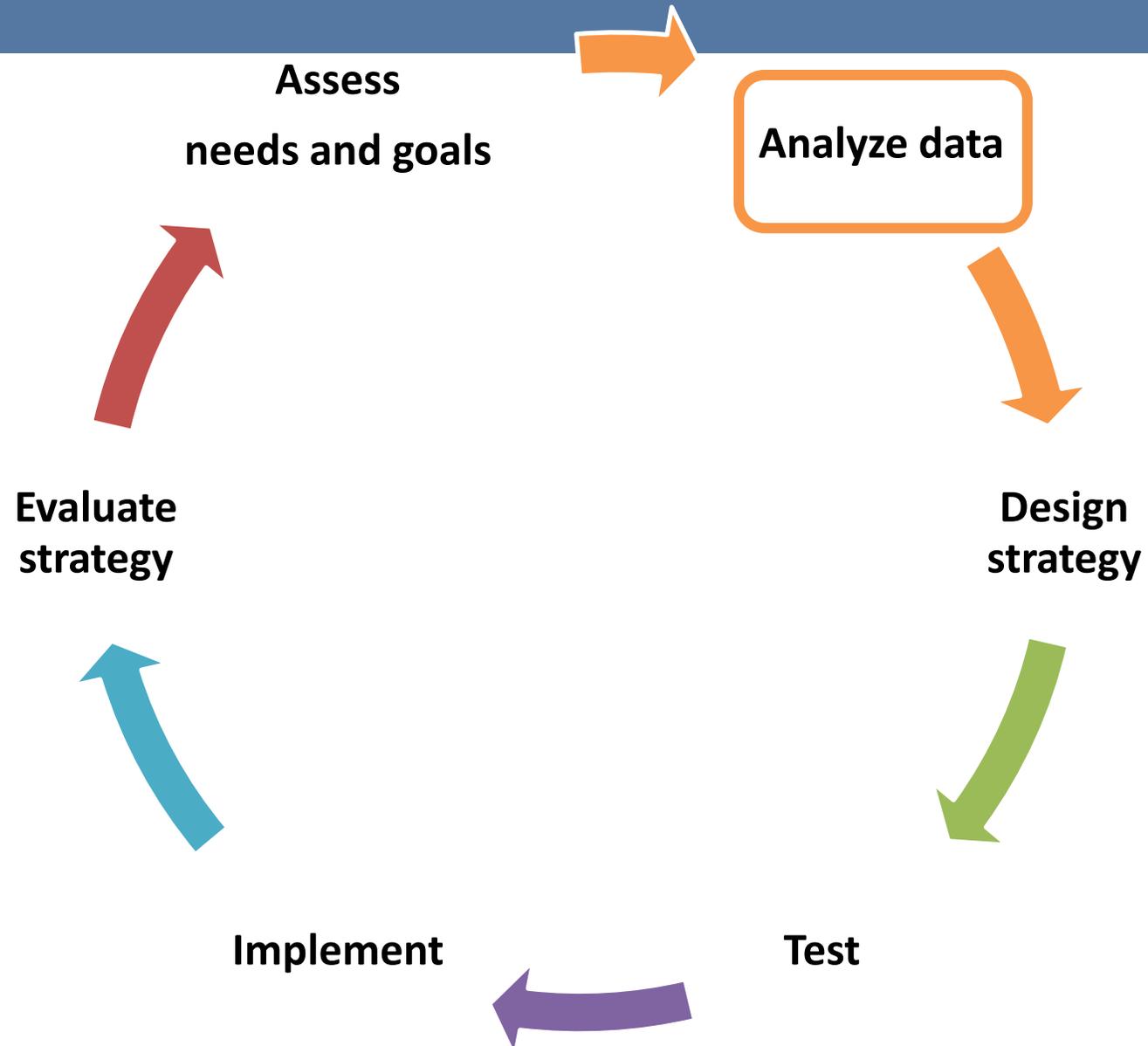
Shortened Version

Key Characteristics of Sector Strategies

- Intensive focus on an industry within a regional labor market, and multiple firms in the industry, over a sustained period of time
- Provide programmatic services to workers and firms
- Generally led by a workforce intermediary with credibility in the industry
- Create new pathways for entry into and advancement within the industry
- Achieve system changes that are “win-win” for employers, workers, and the community.

SOURCE | Adapted from National Network of Sector Partners, “What is a Sector Initiative?”

How LMI Informs Planning and Implementation



Summary

CONSIDERATIONS	QUESTIONS ADDRESSED
SIZE	Is the industry of sufficient size to warrant a workforce strategy?
GROWTH	How has employment changed over the past 10 years?
STABILITY	How much does employment fluctuate by season? In business cycles?
GEOGRAPHY	Where is employment concentrated? Does this strategy target areas of need?
WAGES	How has its employees purchasing power changed over time? (Alternately: How tight is the labor supply?)
HOMOGENEITY & UNIQUENESS	Does the industry have unique and homogeneous staffing needs?
STAFFING NEEDS	What are the industry's pain points that a sector strategy can address? What level of experience and education are required? What skills are in demand?
SUPPLY SIDE CONSIDERATIONS	What other goals might a sector strategy accomplish?

CONSIDERATIONS	MEASURE	DATA SOURCES
SIZE	Employment Location Quotient Industry GDP Average Openings Per Year	QCEW, State Labor QCEW, State Labor & BLS Bureau of Economic Analysis Long-Term Occupational Projections
GROWTH	Quarterly/annual employment, historical Projected growth Inflation adjusted wages	QCEW, State Labor Long-Term Industry Projections, State Labor Occupational Wages, State Labor CPI Measure, Bureau of Labor Statistics
STABILITY	Monthly/quarterly employment Turnover Ad volume fluctuation	Current Employment Statistics or QCEW, State Labor Quarterly Workforce Indicators Real-time Labor Market Data
GEOGRAPHY	Employment by county	QCEW, State Labor
HOMOGENEITY & UNIQUENESS	Industry similarity Occupational employment	Census NAICS Taxonomy Staffing Patterns Matrix, State Labor Occupational Employment Statistics
STAFFING NEEDS	Age distribution Education, experience, skill requirements, etc.	American Community Survey, Public Use Microdata Education and Training Requirements by Detailed Occupation Bureau of Labor Statistics Real-Time Labor Market Data

A stylized, blue-toned map of New York City, showing major highways and boroughs. The map includes labels for 'MANHATTAN', 'NEW YORK', 'BROOKLYN', 'Queens', 'Midtown Tunnel', 'FDR', 'EXPY', 'Williamsburg Br', 'Brooklyn-Queens', 'Jackie Robinson', and 'Dkwy'. A circular marker with the number '27' is visible on the map.

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