

## Sample State Board Vision and Mission Statements

### Illinois:

#### Mission

The Illinois Workforce Investment Board (IWIB) functions as the State advisory board pertaining to workforce preparation policy. The IWIB ensures that Illinois' workforce preparation services and programs are coordinated and integrated; and measures and evaluates the overall performance and results of these programs. The Board is also charged with furthering cooperation between government and the private sector to meet the workforce preparation needs of Illinois' employers and workers.

### Kansas:

The **KANSASWORKS** State Board serves as a review board and change agent empowered with the responsibility of making recommendations to the Governor and to state agencies to align workforce development with the needs of economic development in the state by helping to produce:

- Lifelong learners
- Highly skilled and productive workforce; and
- High-skill, high-wage jobs

#### Purpose

Position **KANSASWORKS** as *THE* premier workforce system in the state

#### Goals

1. Champion a unified statewide vision and direction for the Kansas workforce system.
2. Engage in active and intentional communication and collaboration to achieve desired outcomes.
3. Catalyze energies around best practice models of training and job matching.
4. Steer continuous system improvement through high standards of performance and accountability.
5. Articulate the Kansas experience and showcase success to garner new financial resources and drive the national workforce dialogue.

### Kentucky:

Kentucky will transform the workforce development system through innovative practices which enhance sustainable economic and job growth to improve the lives of Kentuckians.

#### Goals

- Align the Commonwealth's workforce development system with Kentucky's education objectives
- Align the Commonwealth's workforce development system with economic development strategies

- Simplify the workforce development service delivery system
- Improve service to achieve a customer-centered delivery system

## **Maryland:**

### **Mission**

To guide a nationally-recognized workforce development system that aligns with the economic and educational goals of the State of Maryland and will result in a qualified workforce available to employers across the State.

### **Vision**

A Maryland where every person maximizes his or her career potential and employers have access to the human resources they need to be successful. The vision includes:

- Alignment of the business, workforce system, and economic development interests in Maryland.
- Well-integrated, coordinated and collaborative systems across agencies, institutions, local areas, and business.
- Preservation and expansion of Maryland's highly-educated workforce.
- Creation of opportunities for all Maryland residents to participate and succeed in the workforce

## **Minnesota:**

### **Vision**

Minnesota's public, private and community resources are strategically aligned to competitively position our citizens and businesses for increased and sustained economic prosperity.

### **Mission**

The GWDC's (Governor's Workforce Development Council) mission is to analyze and recommend workforce development policies to the governor and legislature toward talent development, resource alignment and system effectiveness to ensure a globally competitive workforce for Minnesota.

## **Missouri:**

### **Vision of MoWIB**

The Missouri Workforce Investment Board will provide leadership for workforce development in Missouri based on data-driven decision-making and system accountability.

### **Mission of MoWIB**

The mission of the Missouri Workforce Investment Board is to provide policy guidance and leadership to advance an integrated, demand-driven workforce and economic development system.

## **Montana:**

### **SWIB Introduction**

The State Workforce Investment Board is responsible for advising the Governor on the creation, implementation and continuous improvement of a comprehensive statewide workforce development system, designed to train the maximum number of unemployed and underemployed Montanans as possible.

#### **The Governor established the State Workforce Investment Board for several purposes:**

1. To create policy recommendations related to the establishment and maintenance of an efficient, integrated, statewide workforce development system.
2. To serve as a focal point for addressing the major workforce development issues of Montana.
3. To lead the strategic planning process for an integrated workforce development system, in consultation with local Community Management Teams.
4. To create performance standards that identifies effective workforce development initiatives.
5. To coordinate the state's workforce investment initiatives with the state's economic development plan.

#### **The Board has established the following goals:**

1. Engage the workforce system in anticipating and responding to businesses' current and emerging needs for skilled workers.
2. Encourage alignment among workforce development, post secondary education, and economic development.
3. Advance workforce development policies by providing recommendations to the Governor and other state leaders who support economic development efforts in Montana.

## **New Jersey:**

The New Jersey State Employment and Training Commission (SETC) is the New Jersey State Workforce Investment Board (WIB). The Commission's purpose is to ensure that New Jersey's workers, students, and those seeking employment meet the knowledge and skill needs of the business community and State economic development efforts.

The SETC serves as a "think tank" for developing new and innovative workforce investment policies that will further New Jersey's agenda of sustaining a skilled workforce capable of meeting the demands of a 21<sup>st</sup> Century global economy. More specifically, the Commission's role is to provide the Governor, the legislature and the public with innovative policies that will allow individuals to reach their full potential as workers, while simultaneously providing employers with a productive workforce.

Among its many activities, the Commission:

- Identifies and analyzes critical issues relating to workforce readiness and provides policy guidance to the Governor and to state professionals in the fields of employment, training and education;

- Supports innovative programs that advance collaboration among governmental agencies; and,
- Reports to the Governor on the progress that has been made and the issues that must be addressed in the area of employment, training and education.

## **North Carolina:**

### **Mission**

To establish and guide a world-class workforce development system for North Carolina that will be comprehensive, integrated, relevant, and effective. This system will produce well-educated, highly skilled workers who perform at high levels and work in economically viable enterprises that provide good jobs at good wages.

## **Oklahoma:**

The Oklahoma Board is called the Governor's Council for Workforce and Economic Development; it lists Council objectives as:

### **Make education and training more responsive to employer needs**

- Identify employer skills gaps and expand training to fill them.
- Get Career Readiness into more high schools.
- Expand up-skill training for existing workers.

### **Expand Oklahoma's workforce**

- Pilot regional outreach efforts to nonworking adults.
- Expand Project Boomerang

### **Increase high school graduation rates**

- Expand guidance, coaching and early intervention efforts.
- Expand dual enrollment in high school, college and CareerTech

## **Oregon:**

### **Vision**

Oregon will have a world-class workforce -- well educated, skilled and working -- to keep Oregon's economy competitive in the global marketplace.

### **Mission**

To support the growth and development of individuals and employers to be competitive in the marketplace.

## **Pennsylvania:**

### **Mission**

The board's mission is to ensure that Pennsylvania's entire workforce system, covering many programs in multiple departments and agencies, meets employers' needs for skilled workers and workers' needs for career and economic advancement. Additionally, the board is responsible for providing policy guidance and direction, evaluating performance and recommending continuous improvements.

## **Texas:**

### **Vision**

Our world-class workforce system enables Texas to compete successfully in the global market.

### **Mission**

The Texas workforce system creates a globally competitive workforce through collaborative workforce system partner relationships that align, leverage and integrate system services.

## **Washington State:**

### **Vision**

Washington's Workforce Training and Education Coordinating Board (Workforce Board) is an active and effective partnership of labor, business, and government leaders guiding the best workforce development system in the world.

### **Mission**

The Workforce Board shapes strategies to create and sustain a high-skill, high-wage economy.

To fulfill this Mission, the Board will:

- Advise the Governor and Legislature on workforce development policy.
- Promote a system of workforce development that responds to the lifelong learning needs of the current and future workforce.
- Advocate for the non-baccalaureate training and education needs of workers and employers.
- Facilitate innovations in workforce development policy and practices.
- Ensure system quality and accountability by evaluating results and supporting high standards and continuous improvement.

### **Goals**

- *Youth*  
Ensure all Washington youth receive the education, training, and support they need for success in postsecondary education and/or work.
- *Adults*  
Provide Washington adults (including those with barriers to education and employment) with access to lifelong education, training, and employment services.
- *Industry*  
Meet the workforce needs of industry by preparing students, current workers, and dislocated workers with the skills employers need to enable the citizens and businesses of Washington State to prosper in a globally competitive marketplace.
- *Research Infrastructure Functions*  
Maintain and improve performance management system for workforce development.
- *Leadership and Options*  
Engage business, labor and public partners in the on-going improvement of the state's workforce development system.